

Making a Difference Award

The DSA **Making a Difference** award honours companies whose charitable and/or community service efforts have made a profound difference in the lives of Canadians.

CRITERIA

The Awards Committee considers the level of involvement in the program, the amount of effort relative to the size of the company and the company's vision and motivation. All programs entered must have been started within the past four years and be **on-going**.

Nominated companies will be judged on the:

- a) program's objectives;
- b) achievement.



Tocara for the Debbie Breast Cancer Campaign, 2022 Recipient.

Please complete the **Nomination Form** and submit with **supporting materials** (enclose any photos, printed materials, publicity, program presentations, videos, testimonials, or anything else that helps tell your company's story) no later than **May 1, 2023**, to tara@dsa.ca.

Past Recipients

2022	Tocara	2009	Vector Marketing Canada Corp.
2021	Arbonne International Canada	2008	PartyLite Gifts, Inc.
2020	Mannatech	2007	Avon Canada Inc.
2019	Plexus Canada	2006	Mary Kay Cosmetics Ltd.
2018	MONAT Global Canada	2005	Quixtar Canada Corporation
2017	Arbonne International Canada	2004	Nu Skin Canada Inc.
2015	Mary Kay Cosmetics Ltd.	2003	The Pampered Chef – Canada Corp.
2014	Arbonne International Canada Inc.	2002	Weekenders Canada
2013	Avon Canada Inc.	2001	Avon Canada Inc.
2012	The Pampered Chef – Canada Corp.	2000	Avon Canada Inc.
2011	Amway Canada Corporation	1999	PartyLite Gifts, Inc.
2010	PartyLite Gifts, Inc.		

Making a Difference Award Nomination Form

Company Name (Nominee): _____

Address: _____

Telephone: _____ Email: _____

Contact Person: _____

Program Title: _____

Program Objective: _____

Start Date (program must be ongoing):

The nominee:

☐

is an active DSA Member,

☐

program has made a profound difference in the lives of **Canadians**, and

☐

program is on-going.

Information to provide with submission:

☐

Start date of the program.

☐

Program's title.

☐

Description of the program's objectives.

☐

Explanation of the program's achievement(s).

☐

Support materials (photos, printed materials, publicity, program presentations, videos, testimonials, etc.).

Keeping the criteria in mind, please summarize the program as well as its results (dollars raised, communication, feedback, etc.):